



Brett Smith

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## OBJECTIVE

To obtain a position that will allow me to use my imagination and creativity to pursue my passions for new technology, people, design, the web and all other things media related while continuing to learn through training and experience.

## SUMMARY OF QUALIFICATIONS

- ↻ Six years experience in graphic design, media and multimedia production
- ↻ Proficient in Adobe Creative Suite software
- ↻ Proficient in photography and film creation and non linear editing
- ↻ Designed labels and cases, flyers and brochures and signs for print
- ↻ Two years front end development using HTML, CSS, and jQuery
- ↻ Have also designed several Flash sites, headers, and banners
- ↻ Two years customer service experience

## EDUCATION

- 2006-2009 Missouri State University** (Springfield, MO)  
Bachelor of Science, magna cum laude, May 2009  
Major: Mass Media Production, emphasis in multimedia/web design  
GPA: 3.81/4.0
- 2003-2006 Metropolitan Community College: Blue River** (Independence, MO)  
Associate in Arts  
GPA: 3.84/4.0

## WORK EXPERIENCE

**Garmin** - Olathe, KS

**Aug. 11-Current: Aviation Training Flash Developer**

- ↻ Received training on several Garmin flight systems
- ↻ Collaborated and positively communicated with team to develop interactive online training courses for Garmin aviation systems
- ↻ Researched and tested LMS tools for Captivate content integration
- ↻ Took initiative to learn new programming tool for online training delivery
- ↻ Completed ground school training
- ↻ Responsible for design and creation of all interactive content
- ↻ Met with business partners to spec out requirements and new features for their software
- ↻ Template design for OEM specific courses
- ↻ Set up photo shoots and took photographs for use in online training
- ↻ Presented software demos for internal Garmin personnel

**Hallmark Cards** - Kansas City, MO

**Aug. 09-April 11: IT Application Analyst I, Hallmark Digital**

- ↻ Used knowledge of HTML, FLASH, CSS and jQuery to perform weekly updates to Hallmark US and Canada sites
- ↻ Used content management tools IBM Websphere and Interwoven's TeamSite to complete weekly updates to such sites as hoops&yoyo, Gold Crown Store, Maxine, Revile, Astroid Andy, Keepsakes, Keepsake Ornament Club, Augmented Reality, etc.
- ↻ Was responsible for all site maintenance and updates while Hallmark Digital switched over to new CMS
- ↻ Performed multiple updates to pages on tight deadlines
- ↻ Demonstrated excellent time management on a variety of projects and multiple deadlines
- ↻ Tested website performance for cross browser compatibility and accuracy
- ↻ Communicated positively with business unit while managing their goals and deadlines in weekly meetings
- ↻ Used interpersonal skills to ensure clients were accurately informed of project statuses
- ↻ Played in Hallmark Concert Band

**Missouri State University** - Springfield, MO

**July 08-May 09: Flash/Graphic Designer, Digital Media Production Center - Missouri State Online**

- ↻ Concept and Design instructional interactive DVD for Religion 100 course
- ↻ Extensive use of Flash CS3/4 and Action Script 3.0
- ↻ Concept and designed media product packaging
- ↻ Logo conception and design for Faculty Center and Missouri State Online
- ↻ Icon conception and design for applications and folders
- ↻ Billboard designs for ad campaign
- ↻ Design and production of over 16 instructional DVDs using DVD Studio Pro
- ↻ Ran testing to determine minimum system requirements for interactive course

**Sept. 07-July 08: Multimedia Support/Computer Lab Assistant**

- ↻ Oversaw a multimedia Mac Lab
- ↻ Ensured exceptional user support
- ↻ Demonstrated equipment use to patrons
- ↻ Provided wireless network connection support

**CompUSA** - Independence, MO

**May 04 - July 06: Customer Service Representative/Cashier**

- ↻ Ensured customers had a quality experience
- ↻ Fiduciary responsibilities

**SOFTWARE/CODE**

Adobe Flash CS3 - CS5	Final Cut Pro Studio	jQuery
Adobe Photoshop CS3 - CS5	Motion	HTML
Adobe Illustrator CS3 - CS5	Apple DVD Studio Pro	CSS
Adobe Dreamweaver CS3 - CS5	AVID Express	Adobe Captivate
Adobe Fireworks CS3 - CS5	Interwoven Teamsite CMS	Adobe Premiere
Adobe Acrobat	IBM Webshpere	

## FREELANCE PROJECTS/EXPERIENCE

### **Smates Studios** - Independence, MO

#### **Fall 07-Now: Photographer, Graphic designer, Web designer**

- ↻ Wedding videos
- ↻ Portrait, business, and wedding photography
- ↻ Custom graphic design and website design

### **Springfield Visitor's Bureau** - Springfield, MO

#### **Spring 08-10: Flash designer** (Flash, Photoshop)

- ↻ Flash movie for homepage ([www.springfieldmo.org](http://www.springfieldmo.org))
- ↻ Flash homepage ([www.vacationspringfield.com](http://www.vacationspringfield.com))
- ↻ Three Flash banner ads
- ↻ Hotel and Motel Association Home Page Header ([www.springfieldhotelmotel.com/](http://www.springfieldhotelmotel.com/))
- ↻ Springfield Sports Commission Home Page Header ([www.springfieldmo.org/sportscommission/sports\\_commission\\_new/](http://www.springfieldmo.org/sportscommission/sports_commission_new/))

### **VlogCast Video Podcast**

#### **2005-2010: Producer/Editor** (iMovie, AVID, iWeb)

- ↻ Video Podcast ([www.smates.us/Lugar\\_Especial/Vlogcast/](http://www.smates.us/Lugar_Especial/Vlogcast/))

## VOLUNTEER

### **RCI Youth Camps**

#### **2009-2011: Camp Director**

- ↻ Organize and manage a four-day church camp for young boys
- ↻ Assemble a staff
- ↻ Plan out a daily schedule
- ↻ Find teachers for inspirational and fun classes

#### **2005-2008: Camp Counselor**

- ↻ Mentored six boys and young men for a week
- ↻ Presented an inspirational all camp class

### **CMRB Summer Youth Camps** (Odessa, Missouri)

#### **2005-2009: Camp Counselor**

- ↻ Was a role model to six to seven boys at a time
- ↻ Designed a multimedia and print documentation of experiences
- ↻ Media acquisition
- ↻ Non-linear editing

#### **2000-2001: McDonough Computers** - Tamworth, NSW Australia

- ↻ Was trained in Apple Macintosh computer repair
- ↻ Experience at troubleshooting OS and hardware and other software issues
- ↻ Made repairs on customers' Apple computers (desktops and laptops) and printers

## LEADERSHIP/HONORS

- ↪ Magna Cum Laude, Missouri State University
- ↪ Media Director of Kappa Kappa Psi Honorary Band Fraternity
- ↪ Phi Theta Kappa International Honor Society
- ↪ Member of Young Americans For Freedom
- ↪ Dean's List